
CCIF Business Conditions Survey – How YOU Can Participate

The CCIF Business Conditions Survey (BCS) has been developed to address the current lack of accurate market information for the Canadian collision industry. In its first stage it will detail collision repair sales, by region and by quarter. We hope to add regional claims information in short order. This information is critical to the CCIF objective of contributing to repairer profitability and sustainability. It is also essential comparative information for any repair business – how is your repair facility doing against the local marketplace?

DesRosiers Automotive Consultants have been hired to:

1. Gather sales information from individual collision repair facilities. To date, 787 are participating.
2. Safeguard the confidentiality of the information.
3. Provide comparative information back to the contributors.

A Note on Confidentiality

No-one other than DesRosiers will see your individual information. Your information is NEVER released by DesRosiers, to anyone else, other than in a regional and national aggregate form.

How to Participate

Sign up today by submitting this form to DesRosiers Automotive Consultants. You will provide your basic collision repair facility information (location, size, etc.) as well as your last quarter's sales total. Each quarter, you will receive both the regional and national Business Conditions Survey Report.

Yes I wish to participate – contact me as soon as possible:

Collision Repair Facility: _____

E-mail address: _____ Phone: _____

Contact name: _____

PLEASE SUBMIT THIS FORM TO Andrew King at DESROSIER AUTOMOTIVE CONSULTANTS
andrew@desrosiers.ca