

## TORONTO – January 25-26, 2018

### **Patrice Marcil, N-A Customer Experience Director – Axalta Coating Systems**

Patrice started his career with Axalta as a Technical Training Instructor in 2000 moving to Training and Customer Care Centre Manager, then adding Strategic Planning and Refinish Performance Management responsibilities for Canada. His current role is Learning & Development Director for North America. He graduated from l'Université du Québec à Trois-Rivières in Science of Education in 1996. Patrice started in the automotive Industry in 1979 as part time technician in his father's shop, advancing to shop manager in 1985 until 1989. He began a second career as a Collision Repair Instructor from 1990 to 2000. During that period, Patrice also worked as Assistant-Editor for a Collision Repair Magazine and an industry consultant for various automotive industry organizations. Patrice is still involved in the Industry representing Axalta Coating Systems at the Canadian Collision Council and the Canadian Collision Industry Forum (CCIF). He has been contributing with I-CAR between 1993 and 2015 from Instructor to Chairman of the I-CAR committee in the province of Québec.



### **Joe Carvalho, Manager, National Auto Vendor Programs, Claims – Economical Insurance**

Joe Carvalho is the Manager of National Physical Damage Vendor Programs for Economical Insurance. Joe's roots are deep in the collision industry. He is a licensed collision professional who, over the last 27 years, has worked for Economical Insurance and has recently assumed his current national role for Economical Insurance. Joe is a passionate industry participant and after serving two years on the CCIF Steering Committee, he has assumed the position of CCIF Chairman; starting his term January 2016.



**Brad Mewes, Principal – Supplement**

Brad helps you increase the value of your largest asset – your business. He does that by helping your company grow by acquisitions, helping you understand the value of your business, facilitating performance groups and executive and board level consulting engagements, all designed to help you answer one critical question – Where should your company invest right now?

Brad has a hands-on perspective on the industry because he literally grew up working in and running his family's collision business. But he also has an MBA from UC Irvine (where he graduated top 10% of his class), and an undergraduate degree in International Economics. He is also an instructor of Financial Analysis at UC Irvine. Prior to founding Supplement, he held roles as an equity analyst and a management consultant.

In his down time Brad enjoys drinking coffee, watching Bloomberg TV, perusing 10-Q's, and reading books like "Currency Wars", "Confessions of an Economic Hit Man", and "Barbarians at the Gate". He has traveled to over 15 countries on four continents. He also speaks Spanish and lived in both Chile and Mexico.

**Jean-Luc Sauriol, Business Development Manager – ALLDATA**

Jean-Luc Sauriol has over 30 years of experience working in the automotive industry. He started his career as a chief mechanic at the Spenard David Racing School; his passion for Reverse Engineering and helping people solve complex problems brought him to start the first mobile troubleshooting company in the Montreal area called "Diagno-Pro".

He graduated from Sherbrooke University in 1990 and became an instructor teaching mechanics from college level to future automotive technicians. In 1995 Jean-Luc opened a Training Centre and Technical support line; his experience helped him become the Director for the TechNet help line and Training Manager for CARQUEST Canada in 2003. In 2006, Jean-Luc developed OBD3 Solutions EBRs Experience-Based Repair Solutions which was acquired by ALLDATA in 2013. Today, Jean-Luc enjoys his new position as a Business Development Manager and Canadian National Account Manager for ALLDATA.



**Gabriel Marino, Founder – Motivated Painters**

Gabriel Merino was born and raised in Ecuador. At the age of 12, he moved to Canada and has lived here ever since. He is the head automotive refinisher at Budds' Collision. He enjoys listening to podcasts, audiobooks and trying to constantly get better in everything that he does. Gabriel wants to create value to people wherever he can. And that's why he started Motivated Painters - his attempt - experiment to try to improve this industry one painter at a time.

He is married to his amazing wife Johana.

**Marie Artim, Vice President, Talent Acquisition – Enterprise Holdings**

Marie is the Vice President, Global Talent Acquisition for Enterprise Holdings – supporting the Enterprise, Alamo and National Brands. She is responsible for company-wide strategies and best practices that direct Enterprise's over 200 local recruiters whose 30,000+ global hires include more than 9,000 university graduates each year. Marie also manages strategic partner relationships and collaborates with leadership to develop and implement programs to meet their workforce needs.



Marie is an alumna of Purdue University and began her career in the company's nationally recognized Management Training Program soon after. Over the next several years she worked her way up through Operations, Human Resources and Recruiting. Marie took over talent acquisition responsibilities in 2000 and most recently gained global oversight when named Vice President, Talent Acquisition in September 2010.

Marie has conducted presentations and seminars at many universities and industry conferences, and has been featured in national media outlets including BusinessWeek, The Wall Street Journal, Forbes and Good Morning America. Under Marie's leadership, Enterprise's efforts have been recognized with top honors for their Campus Recruiting Program, Careers Website, Diversity Recruitment and Candidate Experience.

In addition, Marie recently served as President of the Board of Directors for the National Association of Colleges and Employers (NACE) and is also a current member of the board for Food Outreach, a St Louis Based non-profit.



## **David Luehr, Founder – Elite Body Shop Solutions**

Dave Luehr is the founder of Elite Body Shop Solutions, a North American organization dedicated to the success of the independent collision repairer. Dave is the co-author of the popular book, *The Secrets of America's Greatest Body Shops*. For over thirty years, he has been a student of the industry and has literally worked his way up from the very bottom by working as a floor sweeper, a technician, as well as a successful collision business owner. Beginning his life and career in Salem, Oregon, Dave has since worked in leadership positions for many popular collision repair companies both large and small across the U.S. before moving to Nashville, Tennessee and eventually starting Elite Body Shop Solutions in 2014. Dave is a well-known industry performance and leadership expert and through his writing and speaking, has inspired an international audience of thousands to improve their businesses and their lives.



## **Jason Bartanen, Director, Industry Technical Relations – I-CAR**

Jason Bartanen is the Director of Industry Technical Relations for I-CAR, at its I-CAR Tech Center in Appleton, WI. Bartanen leads I-CAR's Repairability Technical Support (RTS) Initiative and leads the organization's technical relationships with vehicle, tool, equipment, product, and material manufacturers. Bartanen has oversight of the I-CAR RTS Portal; a website designed to communicate collision repair information that contributes to complete, safe, and quality repairs. Bartanen is responsible for oversight of all I-CAR technical content, including courses, videos, and other I-CAR technical publications. Bartanen's team is also responsible for the oversight of specialty training development and delivery for inter-industry partners and the I-CAR Industry Training Alliance. Prior to assuming his current role, Bartanen was responsible for oversight of all I-CAR curriculum and product development. Bartanen started with I-CAR in 1996 as a Technical Writer and has a BA in Communications from the University of Wisconsin Green Bay. He is a member of the collision repair and refinish advisory committees at Fox Valley Technical College (FVTC) and Northeast Wisconsin Technical College (NWTC) and has been a member of the SkillsUSA National Collision Repair Technology committee since 1998 where he is currently the segment leader for the collision repair attachment methods segment. Bartanen is an I-CAR Platinum Individual and ASE Certified in collision repair. Bartanen is frequently published in automotive trade publications and often speaks on vehicle technology and collision repair trends at local, national, and international collision repair conferences.

