



2023 Sponsorship Benefits

	Diamond \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500
CCIF Event Related Benefits				
Opportunity to introduce Plenary Speaker/Session at all 3 CCIF Conferences.	•			
30-second, sponsor-provided video commercial during plenary at all 3 CCIF Conferences.	•			
Verbal recognition as sponsor at all three CCIF Conferences.	•	•		
Social media shoutouts on Facebook & LinkedIn (per event for all three CCIF Conferences).	3	2	1	
Shared location for company literature at all 3 CCIF Conferences (sponsor provides/ships).	•	•	•	•
Company logo featured digitally at CCIF Conferences, sized to sponsorship level.	•	•	•	•
CCIF Marketing Related Benefits				
Digital ad on CCIF website with hyperlink.	•			
Host one CCIF Webinar (live or pre-recorded, content subject to CCIF approval).	•	•		
Company logo in CCIF email newsletters, sized to sponsorship level.	•	•		
Sponsored content on CCIF blog (article created with advice from AIA Canada).	•	•	•	
Company logo on CCIF website with hyperlink, sized to sponsorship level.	•	•	•	
AIA Canada Related Benefits				
Early access to AIA Canada Collision & Autocare Sectorwide Research Data (TBC).	•	•		
Logo recognition on AIA Canada's sponsors page with click-through, sized to sponsorship level.	•	•	•	
Recognition in the AIA bi-annual year book.	•	•	•	•



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À la Carte Sponsorship Opportunities

Note: Priority/first right of refusal given to CCIF Silver, Gold, Platinum and Diamond level sponsors.

Lanyards (production/shipping costs are the responsibility of the sponsor).	\$5,000
CCIF mobile app for all three conferences.	\$5,000
Wi-Fi for all three conferences.	\$5,000
Conference workshop (1 at each conference, 3 total).	\$5,000
Reception (1 at each conference, 3 total).	\$15,000
Breakfast (1 at each conference, 3 total).	\$15,000
Morning coffee break (1 at each conference, 3 total).	\$15,000
Lunch (1 at each conference, 3 total).	\$15,000
I-CAR Training Sponsorship (includes logo placement on website and email communications). <i>Multiple opportunities available.</i>	\$5,000



AIA Canada Programs

